

CV / Staffan Estberg

Date of birth	November 15, 1983	Address	Hjalmar Söderbergs Väg 14C 112 52 / Stockholm / Sweden
Nationality	Swedish		
Portfolio	www.staffanestberg.com	Phone no.	+46 735.461.004
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Current status

Self-employed. Available for freelance work worldwide.

Specialties

Film production
Art Direction
Interactive development
Photography

Work experience

Sep 06 – Present	<p>Freelance Roles: Graphic Designer / Web Developer / Photographer / Director / Producer</p> <p>Since September 2006 I have been freelancing within the fields of interactive media, film and photography. Clients include Sapient Nitro, Fritidsresor, Com Hem, Altor, V&S Group, Dagens Industri, SprayPassagen, PWC, Apotek Hjärtat, RMH Entertainment, Export Music Sweden and Urbania Group.</p>
Sep 10 – Feb 11	<p>Ocean Observations, Stockholm Role: Graphic Designer</p> <p>For six months, I joined up with Ocean Observations to focus on something different; mobile interface design. Clients include Viasat, Ericsson, Posten and Telia Sonera.</p>
Aug 07 – Jan 08	<p>Reign PR, Stockholm Role: Art Director / Co-founder</p> <p>During the summer of 2007 I was offered to be part of Reign PR, a startup agency with focus on electronic music events and artists. We have collaborated with some of the most well recognized players in the industry, including ID&T and O&P Worldwide. In 2008 I decided to leave the company to pursue personal goals. Reference: Jakob Luostarinen</p>

Oct 06 – Oct 07 **Spray, Stockholm**
 Role: Art Director

My time at Spray was my first role as an Art Director. I worked both on inhouse projects as well as external campaigns in collaboration with Spray's partners. I made a complete redesign of Spray's web hosting service, and also product design, brand design, mobile device design and more. Clients include Allers Förlag, Eniro, 3 and Finest.
 Reference: Nicklas Söderlind

July – Sep 06 **Deasign, Stockholm**
 Role: Graphic Designer

After graduating from Hyper Island I got a position at the Swedish web agency Deasign, working on projects for Axe, Svenska Spel, Unilever, Cosmopolitan and Hjärt- & Lungfonden.
 Reference: Axel Bendrik

Furthermore, I've had internship at **Domani Studios** and **Big Spaceship** in New York during my studies at Hyper Island.

Knowledge

Software Adobe Photoshop / Illustrator / Flash / After Effects / Premiere, Apple OSX / Aperture / Final Cut, Microsoft Windows

Hardware Canon 5D MkII

Code HTML, CSS, JavaScript, PHP, SQL

Languages Swedish (native), English (fluent), German (basic)

Education

Aug – Dec 09 **Kulturama, Stockholm** (6 months)
 Intensive course in film production.
 Reference: Oskar Willers

Aug 04 – June 06 **Hyper Island, Karlskrona** (2 years)
 Digital media education with specialization in project management.
 Reference: Åsa Silfverberg

Aug 03 – June 04 **University of Kalmar, Kalmar** (1 year)
 Various courses within the interactive media field.

June 99 – June 02 **Njudungsgymnasiet, Vetlanda** (3 years)
 Upper secondary school, general media education.

Miscellaneous

Carries a driver's license (European). Achieved a diploma for participating in UGL, a leadership course held in Karlskrona, Sweden 2004. Non-smoker.