

Staffan Estberg

Producer & designer

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staffanestberg.com

SUMMARY /

I'm a Swedish producer & designer with extensive experience in the creative industry. A Hyper Island alumnus. Passionate about creating products and telling stories that help and inspire people.

The last 15+ years I've been working with brands across the globe delivering successful platforms and campaigns using creativity, technology and best-in-class production methods. Currently based in Bangkok while previously having lived and worked in Stockholm, New York and Kuala Lumpur.

WORK EXPERIENCE /

Opacity

Consultant / Producer

Bangkok, March 2020 – Present

MoneyLion

Lead Product Designer

Kuala Lumpur, November 2022 – May 2023

Coinweb

Lead Designer

Bangkok, December 2020 – June 2021

Saturate

Freelancer / Consultant

Bangkok / Kuala Lumpur / Stockholm, November 2007 – March 2020

Perfect Friday

Co-Founder

Bangkok, April 2016 – April 2017

APPRL

Head of Design

Stockholm (remote), February 2015 – March 2016

ISPY

Creative Director

Stockholm, April 2011 – August 2011

Ocean Observations

Visual Designer

Stockholm, August 2012 – March 2011

Spray

Art Director

Stockholm, September 2006 – October 2007

EDUCATION /**Kulturama**

Film Production

Stockholm, August 2009 - June 2010

Hyper Island

Design, Technology & Management

Karlskrona, August 2004 – June 2006

Kalmar University

Interactive Media

Kalmar, August 2003 – June 2004

SELECTED CLIENTS /

Modern Times Group, Electrolux, Telia, ABB, Spotify, Klarna, Warner Music Group, Delivery Hero, Swedish Match, Björn Borg, Ritz-Carlton Residences

SKILLSET /

Product Design, Interaction Design, User Interface Design, User Experience Design, Branding & Identity, Concept Development, Design Direction, User Research, Visual Design, Immersive Design, Design Systems, Film Production, Web Development, Photography

Adobe Creative Cloud, Figma, Sketch, Framer, Principle, InVision, DaVinci Resolve

REFERENCES /

Vlad Ches
Design Director, MoneyLion

Toby Gilbert
CEO, Coinweb

Fredrik Stutterheim
CEO, We Are Yours

Tobias Ottomar
Creative Director, Sunny at Sea

Crille Lampa
Founder, Lampa, Hellberg & Partners

Anders Signell
CEO, Haypp Group